



# Philips **leads the world** in filing patents at the European Patent Office for second consecutive year



## Intellectual Property (IP)

is a **strategic** and **value-creating** business asset for Philips and supports the company's **growth, competitiveness, profitability** and creates **new business opportunities**

Philips manages one of the world's **largest and strongest IP portfolios**



**2,568 patent applications** filed by Philips at the EPO in 2016



Philips maintains #1 position in 3 strategic patent filing areas: **'Medical Technology', 'Electrical machinery, apparatus, energy'** and **'Measurement'**



Philips leverages advanced technology and deep clinical and consumer insights, delivering **integrated solutions to improve people's lives**

Philips' **total IP portfolio** consists of:

Patent rights

**79,000**

Trademarks

**49,000**

Design rights

**86,000**

Domain names

**4,400**