Philips Jet-Net organizes Young Brainport Summer School

On September 1st, numerous Research & PInS groups (e.g. Environment & Safety, Standardization Research & Robust Sensing, Brain, Behavior & Cognition, Personal Care & Wellness and In-Body Systems) joined the Young Brainport Summer School (YBSS) to show students from all over the world what technology is all about and to get them enthusiastic about the work Philips Research is doing. YBSS is an unforgettable experience for young international top talents in the age of 15 to 18 years with excellent skills and a great interest in physics and technology.

The summer school yearly offers room for 40 students from all over the world to show them innovative physics and advance technological developments and the way in which they are applied in the Brainport region. The participants come from 20 countries among which are the United States, Mexico, Puerto Rico, China, Germany and Spain. With the Young Brainport Summer School we aim to attract and retain global top talents with a special interest in physics and technology for the Province of North-Brabant in the Netherlands and the Brainport Region in particular. We do this by approaching them in an early phase.





By letting extraordinary talent meet the region in an active and intensive way at a young age and by following and involving them, we create a global talent pool with a positive attitude towards the region. This results in

international ambassadors for the region and makes attracting and retaining top talent easier in the future. Companies and organizations that contribute to the program are:

- ASML
- Holst Centre
- Huijbregts
- PANalytical
- Philips
- TNO
- TU/e

During the Philips visit, the students were first introduced to the High Tech Campus by Marketing Director Bert-Jan Woertman. Following this introduction, the students enthusiastically explored a variety of workshops by Research and PInS such as: Nano technology, HealthySelfie, Anechoic Room, Physics of photo epilation, Electronic conductivity tester, augmented reality for X-ray and so on.

The reactions afterwards were very positive! They have really enjoyed it. Especially the anechoic chamber and soldering. The variety of different topics they addressed very much.

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