



From ordinary to extraordinary

Philips Ambient Experience for Radiography: patients and staff benefit from this immersive multi-sensorial experience

The move toward kinder, gentler healthcare is characterized by a growing number of institutions that choose Philips to help bring their vision of a patient-friendly healing environment to life.

Philips Ambient Experience has been developed to create a reassuring atmosphere for your patients and an organized, effective workspace for your staff. It beautifully

complements our DigitalDiagnost direct digital radiography system and our Digital Radiography/Fluoroscopy (DRF) room solution.

We apply innovative architectural design and enabling technologies customized to meet your specific radiography requirements. An open exam room floor plan assures optimal patient/staff workflow. Dynamic colored lighting, thematic wall projections, and audio elements are carefully integrated to engage the senses.

PHILIPS
sense and simplicity

Philips Ambient Experience is a unique, research-based approach to environmental design. It addresses the core values of human interaction to make the experience of visiting and working in a hospital less stressful.

Patients can experience:

- Greater involvement
- Reduced anxiety
- Possible reduction in procedure time

And your staff can benefit from:

- Increased working comfort
- More patient contact
- Enhanced operational efficiency

Personalized control

Patients can personalize their experience by selecting from a variety of themes using a touchscreen tablet. Immediately the room transforms. Soothing lights, visuals and sound fill the atmosphere. This 'positive distraction' helps improve patient attitude and compliance during the exam.

Workplace efficiency

Integrated storage, recessed counters and concealed waste bins open up the room. In an uncluttered, ergonomically designed work environment, your staff moves about more freely. This renewed sense of comfort along with a relaxed patient can help boost confidence, speed workflow and increase throughput. Job satisfaction may improve, strengthening employee retention.

Designed to fit

Philips Ambient Experience gives you a unique opportunity to enhance your radiography room, maximize your clinical investment and establish a competitive edge. You may choose to install the complete Ambient Experience solution – room design, cove lighting, projection, audio, with all associated hardware and software, or you may select just Ambient Cove Lighting combined with design. Either choice supports your commitment to patient-friendly healthcare.

Results are extraordinary.



Please visit www.philips.com/ambientexperience



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Printed in The Netherlands
4522 962 63511 * JUL 2010